



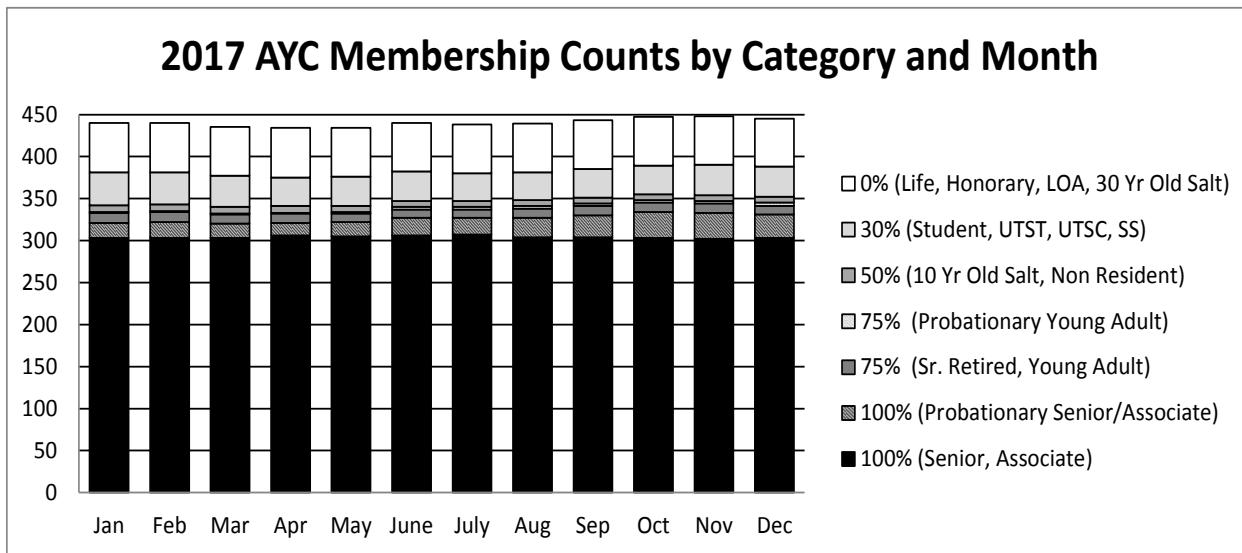
From the desk of the
AYC Past Commodore

Molly Lewis
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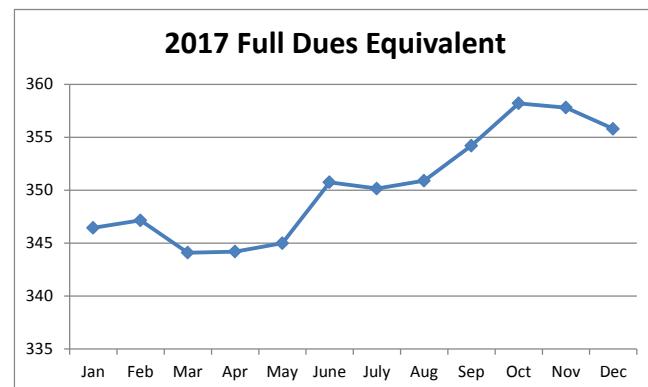
2017 Annual Meeting
November 14, 2017

It has been a great privilege to serve on the Membership Committee this year. Many thanks to the terrific membership committee: Vic Manning, Karen Bogisch, Jeff Brock, Jorge Martin de Nicolas, Fred Ford, James Parsons, Larry Ratliff, and Russ Schermer. This team is a good cross-section of AYC and they all did a phenomenal job representing the club and our mission to prospective members and mentoring new members through the probationary period. Special thanks also to Jackie and Coleman for all the help and support!

We have a various ways of “counting” AYC membership, and the good news is that by any metric, membership has increased throughout the year. The first chart below shows a breakdown of the membership counts by month and class of membership. From this perspective, the overall membership count has remained pretty steady (~1% increase).



Another metric that we like to look at is what we call the “Full Dues Equivalent”, which is just a way of weighting each member count based on the percent of the dues their membership class pay (see chart to the right). By this metric, our count has increased by ~3% throughout the year, which reflects that fact that most of the additions have been in the senior and associate membership categories (100% FDE) and not, for example, in the student member category (30% FDE).

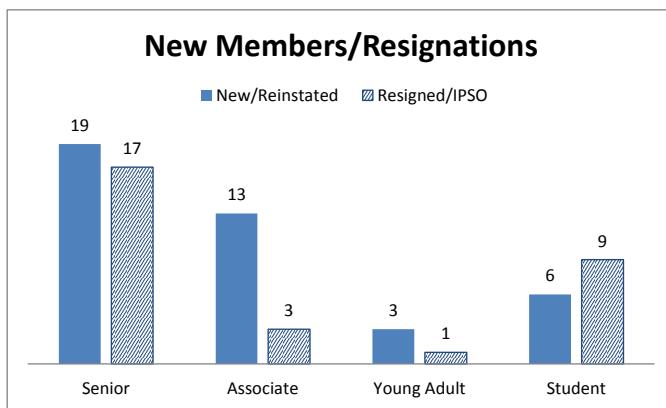


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The last chart (to the left) shows the 2017 new/reinstated member counts versus resignations. The largest gain has been seen in the Associate Membership category, whereas we have seen a slight decrease in the Student Member category. However, this does NOT reflect a drop-off in junior participation. We believe it is largely due to the new model that Coleman implemented allowing non-members to fully participate in the junior training events (at a different price point than members). So far, this appears to be a successful model.

And the final set of stats is that of the 18 probationary members that have been up for review this year, 11 met all requirements (several in less than the allowed 12 months!), 5 resigned (in two cases due to relocation), and 2 have been granted extensions into early 2018. We have implemented an informal mentoring program to help guide probationary members through their first year, and although we have been pretty “loose” with what it means, so far it seems to be working well and is a good way to monitor progress and get new members involved. Our first guinea pig was Doug Christensen (mentored by Fred Ford), who ended up meeting the requirements for senior membership early. Congratulations Doug!

Overall, the numbers tell a very positive story about AYC membership. But as much as I like to look at numbers, it's not the numbers that make AYC so great. Behind all of these numbers are people - those little bars and dots are the individuals we sail with, laugh with, disagree with sometimes, party with, solve problems with, plan new things with, and serve with. The people make all the racing and regattas and parties happen (as well as a lot of the behind the scenes less fun things). The people - our friends - are what make it worth coming out to AYC. So, thank you all for being a part of AYC and continuing to make it a great organization, and thank you for the opportunity to serve and for all of the patience and support. It has been an honor.

Respectfully Submitted,
Molly Lewis, Immediate Past Commodore

Motions: New Members; Member Resignations; Member Status Changes

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