 **Austin Yacht Club**

5906 Beacon Drive  
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Social Committee Report

**BOARD OF DIRECTOR’S MEETING**

**Date: March 26, 2020**

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Opening Day Brunch and Ceremony

240 Estimated Guests

The Austin Yacht Club held its traditional Opening Day Brunch and Ceremony on Sunday, March 1, 2020 from 10:00 am to 12:00 pm. The brunch was attended by approximately 230 - 245 members and their guests. New this year was the hiring of a caterer, Gourmet Gals, for $3,153. The brunch ran from 10:00 am to 11:00 am in the clubhouse and the ceremony ran from 11:00 am to 12:00 pm downstairs. Dignitaries and special guests included club founders, former Commodores, a bagpipe player, Sea Scouts, singer Kate Hennig and the Roadrunners. The opening day race began at 1:30 pm.

Expenses were $4,883, going overbudget by $1,883. The original estimate of attendees for the budget was 125. The estimate had to be increased to 200 attendees two weeks before Opening Day increasing the cost by approximately $1,000. The event wrap-up meeting reviewed what was good and what could be improved for next year’s planning. The caterer was the way to go and controlling the RSVP number and limiting the number of attendees a week before Opening Day. A beautiful day contributed to an excellent turnout.

Opening Series Post-Race $5 Small Plate

For the Opening Series, the social committee was asked to offer small bites or plates for $5. Food leftover from previous events was to be used for this purpose and guided the menu. For Opening Series Race #2, three variations of macaroni and cheese were offered (ham and asparagus, cheese only and BBQ pulled pork). Many participants chose all three in one bowl. We estimated the sale of 50 plates. The general atmosphere was one of fun and appreciation for comfort food. The remaining races have been cancelled through April 5th. If there is a Spring Series, we’ll try chicken ‘n dumplings, homemade tamales and cottage pie.

Luau

Given the recent health concerns, leadership thought it best to consider moving the Luau from May 2 to May 16, adding it to the Turnback Regatta festivities. It is likely to be rescheduled again. The social committee is requesting $7,400 as the budget for the luau. The theme is a retro, 1950’s luau. Johnny Diamond and the Silver Hubcap Band, a five-piece band specializing in 50’s tunes and as well as 50’s luau. They will hold a twist contest, best dressed contest, etc. The expected number of attendees is limited to 200.

Ocean Organic Vodka, a Hawaiian organic Vodka company, is providing a specialty drink during the cocktail hour and perhaps a Hawaiian rum, Kula.

Johnny Diamond and his band are contributing a silver hubcap signed by himself and the band members as a trophy for the twist contest. Ocean Organic Vodka is planning to contribute prizes as well.

Before the luau, and if possible, the social committee would like to offer twist/swing dance lessons on a Fun Friday to create excitement and competition.

The schedule is:

Turnback Race

5:00 pm – 6:00 pm Cocktails and 50’s Appetizers

6:00 pm – 7:00 pm Dinner featuring Bill Benker’s pulled pork

7:00 pm – 10:00 pm Johnny Diamond and the Silver Hubcap Band

We are anticipating 180 adults and 20 children under the age of 12 years. The cost for members will be $40, guests will be $50 and children under the age of 12 years will cost $15. The game Twister and hula hoops will be available for family fun.

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| **Date** | **Event** | **Estimated Budget** | **Actual Expense** | **Revenue** | **No. of Attendees (Rev/Non-Rev[[1]](#footnote-1))** | **Net Income** | **Volunteers** |
| Jan. 18 | Frostbite Series  Veggie Soup & Ham Sandwiches for $8.00 | $240 based on 30 attendees | $90 | $328 | 49  (41 Rev/8 Non-Rev) | $238 | Marilyn & Jeff Jackson, Event Leads plus Krissy Amato, Monica Paredes, Amy Gunkler, Linda McDavitt & Fred Ford |
| Jan. 25 | Frito Pie | $240 based on 30 attendees | $68 | $384 | 52 (48 Rev/4 Non-Rev) | $316 | Annie & Charlie Lancaster, Event Leads, Cathie Martin, Vicki Stone |
| Feb. 1 | Baked Potato Bar  *Featuring Bill Benker* | $240 based on 30 attendees | $386 | $560 | 72 (70 Rev/2 Non-Rev) | $174 | Jennifer Hopgood, Event Lead, Monica Paredes, Dave Meredith, Charles Christie, Dave Benker, Bill Benker, Can Kalyoncuoglu, Liz Stansfeld, Sarah Zajicek, Pat Manning |
| Feb. 7 | Phở Gà (Pho Chicken) Cooking Demonstration with Dee Chow | free member event – 21 attendees |  |  |  | Included in Feb 8 numbers | Dee Chow, Jeff Sabuda, Walter Payne, Cathie Martin, Marilyn and Jeff Jackson, Liz Stansfeld and grandson William |
| Feb. 8 | Phở Gà | $240 based on 30 attendees | $503[[2]](#footnote-2) | $472 | 72 (70 Rev/2 Non-Rev) | -$31 | Dee Chow & Jeff Sabuda, Event Leads, Walter Payne, Cathie Martin, Marilyn and Jeff Jackson, Liz Stansfeld and grandson William, Pat Manning |
| Feb. 15 | Frostbite EOS Dinner – Guest Chef Dane Ohe | 50 attendees | $295 | $620 | 64 (62 Rev/5 Non-Rev)  No. of plates was closer to 78 | $325 | Dane Ohe, Krissy Amato, Karen Bogisch, Sarah Zajicek, Mary Carew, Teri Suarez, Marilyn and Jeff Jackson, Fiona Froelich |
|  | **Totals** |  | **$1,342** | **$2,364** |  | **$1,022** |  |
| **Date** | **Event** | **Estimated Budget** | **Actual Expense** | **Revenue** | **No. of Attendees (Rev/Non-Rev[[3]](#footnote-3))** | **Net Income** | **Volunteers** |
| March 1 | Opening Day Brunch and Ceremony | $3,000 | $4,883 | N/A | 230-245 non-revenue | N/A | Cathie Martin, Pat Manning, Karen Bogisch, Ed Pierce, Bob Gross, Jeff and Marilyn Jackson |
| March 8 | Opening Series Race #2 |  |  |  |  |  | Dee and Jeff Sabuda, Marilyn and Jeff Jackson, Cathie Martin |
| April 4 | EOS Dinner – Guest Chef Diane Covert’s Gumbo |  |  |  |  |  | Diane Covert & Mark Zion, Event Leads, Monica Parades |
| May 16 | Luau | $7,400 |  |  |  |  | Cathie Martin |
| May 31 | Spring Series EOS Dinner – Guest Chef Jackie Wheeless | 50 |  |  |  |  |  |
| July 3 | July Picnic & Fireworks Viewing | 50 |  |  |  |  | Jennifer Hopgood, Event Lead |
|  |  |  |  |  |  |  |  |
| Nov. 14 | *No Rules!* Chili Wars Cook-off & Honor Sail | 50 |  |  |  |  | Dee Chow & Jeff Sabuda |
| TBD | EOS Dinner – Guest Chef Taylor Snyder, Blue Duck Winner | 50 |  |  |  |  | Taylor Snyder |
| Nov. | AYC Annual Meeting | 75 |  |  |  |  | Cathie Martin |
| Dec 5 | AYC Annual Banquet | 120 |  |  |  |  | Dane Ohe, Cathie Martin, Jackie Wheeless |
| TBD | Sea Scouts Fundraisers |  |  |  |  |  |  |
| TBD | Road Runner Fundraisers |  |  |  |  |  |  |

1. (Rev/Non-Rev) = No. of Revenue/Non-Revenue Attendees [↑](#footnote-ref-1)
2. Includes expenses for free cooking class [↑](#footnote-ref-2)
3. (Rev/Non-Rev) = No. of Revenue/Non-Revenue Attendees [↑](#footnote-ref-3)